



Healthcare Heroes Partnership

Healthcare Heroes are the men and women who go above and beyond the call of duty everyday. For more than 33 years, *The Business Journal of Tri-Cities, TN/VA* has honored these heroes on behalf of the business community they serve. Without healthy employees and customers, business cannot survive. Healthcare Heroes keep our region's people and businesses well cared for.

To nominate an individual or organization today, email news@bjournal.com with a letter of recommendation telling what makes them a Healthcare Hero. The deadline for nominations is the close of business on August 10th. The Healthcare Heroes Awards luncheon will be held September 10th.

Title Partner (one only)6000

Eight reservations for the event; Full Page, color ad in the Healthcare Heroes edition of The Business Journal (October); Logo on all materials; Welcome remarks at event; Banner/Signage at registration table.

Hero Partner.....1500

Two reservations for the event; Quarter Page, color ad in the Healthcare Heroes edition of The Business Journal (October); Logo on materials.

Presenting Partner.....3000

Four reservations for the event; Half Page, color ad in the Healthcare Heroes edition of The Business Journal (October); Logo on materials; Present award to honorees.



2025 Healthcare Heroes Luncheon