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Book of Lists Partnership

Simple - Effective - Valuable - Timeless

THE MOST TRUSTED NAME in business news publishes the most trusted directory of local businesses and decision-makers annually. The indispensable *Book of Lists* is referenced by thousands of individuals needing to know who's doing business, and who to do business with, in Northeast Tennessee and Southwest Virginia.

Place your advertising message next to your industry list, distinguish yourself as a leader in your category or strategically place your ad across from the list of your potential customers. Distributed to all subscribers, *The Book of Lists* provides the best value with year-long exposure.

Advertising Rates

Title Partner.....	3595
Section Partners	2595
Inside Front/Back	1725
Outside Back Cover	2195
Full Page.....	1525
Half Page	850

Important Dates

Advertising Space Reservation Deadline
July 10, 2026

Publication Date
July 2026

Title Partner

As the Title Partner you will receive your company name and logo on front cover and table of contents, a full page ad in the section of your choice and a welcome letter adjacent to the table of contents.

Section Partner

As a Section Partner you will receive a full page ad at the beginning of "your section," and full page with logo and your descriptive information. Your logo will appear on each page of the section, in addition to the table of contents. So anytime a reader looks for information in "your section," they'll see your logo at the top of the page.