



40 Under Forty (December 2025)

Celebrate the rising stars in our region...40 Under Forty Partnership Opportunities

Act now to become a partner in the most anticipated professional event of the season as the Tri-Cities business community once again celebrates 40 Under Forty.

Since 1993, *The Business Journal* and a long list of esteemed partners have honored the best and brightest young professionals in the Tri-Cities. More than 1,300 honorees are part of this elite group. The 34th Annual 40 Under Forty event will be held in the fall of 2026.

Partnership Levels

Presenting6000
Primary placement of logo in all materials, eight reservations, signage at event, welcome at event, printed welcome in program and double page ad in the 40 Under Forty section of the December 2026 issue.

Platinum..... 3000
Primary placement of logo in all materials, six reservations, and one full page ad in the 40 Under Forty section of the December 2026 issue.

Gold.....2250
Placement of logo in all materials, four reservations, one 1/2 page ad in the 40 Under Forty section of the December 2026 issue.

Silver1500
Tertiary placement of logo in all materials, two reservations, one 1/4 page ad in the 40 Under Forty section of the December 2026 issue.

Important Dates

40 Under Partnership Deadline -
Wednesday, September 14, 2026

Advertising Space Reservation Deadline -
November 16, 2026

Print Ready Advertising Materials Due -
November 23, 2026

Publication Date -
December 2026



2024 40 Under Forty Reception