



Healthcare Heroes Partnership

Healthcare Heroes are the men and women who go above and beyond the call of duty everyday. For more than 28 years, *The Business Journal of Tri-Cities, TN/VA* has honored these heroes on behalf of the business community they serve. Without healthy employees and customers, business cannot survive. Healthcare Heroes keep our region’s people and businesses well cared for.

To nominate an individual or organization today, email news@bjournal.com with a letter of recommendation telling what makes them a Healthcare Hero. The deadline for nominations is the close of business on June 6. The Healthcare Heroes Awards luncheon will be held July 11 at the Johnson City Country Club.

Title Partner (one only)5000

Eight reservations for the event; Full Page, color ad in the Healthcare Heroes edition of The Business Journal (August); Logo on all materials; Welcome remarks at event; Banner/Signage at registration table.

Hero Partner.....1250

Two reservations for the event; Quarter Page, color ad in the Healthcare Heroes edition of The Business Journal (August); Logo on materials.

Presenting Partner.....2500

Four reservations for the event; Half Page, color ad in the Healthcare Heroes edition of The Business Journal (August); Logo on materials; Present award to honorees.



2024 Healthcare Heroes Luncheon