

## Leaders in Business Profiles

A special section inside the April Business Journal

*Profiles in Business*, inside our April edition, gives insight into the working lives of the people who make up our region, because every business has a unique story to tell. *Leaders in Business Profiles* is a combination of your company's editorial story and photography showcasing your products, services, history and people who make it happen. We look forward to delivering your story directly to the desks of the business decision-makers in Northeast Tennessee and Southwest Virginia.

### New This Year!

An expanded opportunity to present your products and services in a two-page format

Your left-hand page can include your office staff photo or an informative showcase of your company, products or services along with benefits for customers or patients. The right-hand page will showcase your full-page ad in graphic detail of market advantages, service and sales message.

As Leaders in Business Profiles you will also receive your story and ad in an electronic format you can reproduce and use with online, social media or print promotions, marketing, customer direct mail communications or as a flyer to tell you clients, customers and prospects more about your business, products and services.



### Advertising Rates

**Title Partner ..... 2995**  
Inside Front, Inside Back Cover or Outside Back Cover and inside advertorial page with your name and logo on front cover of special section inside the magazine.

**Double Page..... 1795**

### Important Dates

**Advertising Space Reservation Deadline**  
March 15, 2024

**Print Ready Advertising Materials Due**  
March 22, 2024

**Publication Date**  
April 2024