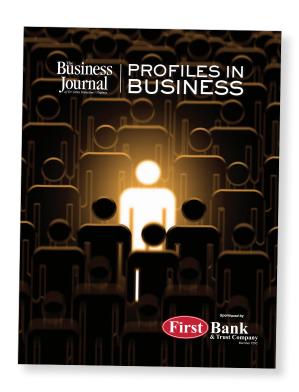
## **Profiles in Business**

## A special section inside the April Business Journal

Profiles in Business, inside our April edition, gives insight into the working lives of the people who make up our region, because every business has a unique story to tell. Profiles in Business is a combination of your company's editorial story and photography showcasing your products, services, history and people who make it happen. We look forward to delivering your story directly to the desks of the business decision-makers in Northeast Tennessee and Southwest Virginia.

To help tell your story, your full-page color advertorial will be a collaborative effort between you and a professional custom media writer and photographer. In addition to the printed article, you will receive your story in an electronic format you can reproduce and use with online, social media or print promotions, marketing, customer direct mail communications or as a flyer to tell your clients and prospects more about your business, products and services.



## **Advertising Rates**

Title Partner	2395
Inside Front, Inside Back Cover or Ou	ıtside Back
Cover and inside advertorial page with	your name
and logo on front cover	
Double Page	1895

Full Page ......1095

## **Important Dates**

Advertising Space Reservation Deadline March 17, 2023

Print Ready Advertising Materials Due March 24, 2023

Publication Date April 2023