



Book Of Lists Partnership

Simple - Effective - Valuable - Timeless

THE MOST TRUSTED NAME in business news publishes the most trusted directory of local businesses and decision-makers annually. The indispensable *Book of Lists* is referenced by thousands of individuals needing to know who's doing business, and who to do business with, in Northeast Tennessee and Southwest Virginia.

Place your advertising message next to your industry list, distinguish yourself as a leader in your category or strategically place your ad across from the list of your potential customers. Distributed to all subscribers, *The Book of Lists* provides the best value with year-long exposure.

Advertising Rates

| | |
|--------------------------|------|
| Title Partner | 3495 |
| Section Partners | 2100 |
| Inside Front/Back..... | 1540 |
| Outside Back Cover | 1995 |
| Full Page..... | 1295 |
| Half Page | 895 |

Title Partner

As the Title Partner you will receive your company name and logo on front cover and table of contents, a full page ad in the section of your choice and a welcome letter adjacent to the table of contents.

Important Dates

Advertising Space Deadline

October 8, 2020

Print Ready Materials Due

October 21, 2020

Publication Date

October 2020

Section Partner

As a Section Partner you will receive a full page ad at the beginning of "your section." Your logo will appear on each page of the section, in addition to the table of contents. So anytime a reader looks for information in "your section," they'll see your logo at the top of the page.